

Cookie Policy

Subject to your consent when required by applicable law, our website uses cookies and similar technologies ("cookies").

This Cookies Policy (the "**Policy**") describes how Distilled Innovation AB, a company registered in Sweden, with registered address at S-117 97 Stockholm, Sweden (visiting address: Marieviksgatan 19C S-117 43 Stockholm, Sweden) ("**DIAB**" or "**we**"), is committed to respecting your privacy regarding its use of cookies on its websites, etc. (the "**Digital Media**").

Before using our Digital Media, please read carefully this Cookie Policy (including the [DIAB Privacy Policy](#)). If you do not agree to this Cookies Policy or the DIAB Privacy Policy, do not use our Digital Media.

We reserve the right to make changes to this Cookies Policy or the DIAB Privacy Policy at any time.

We will notify you, by appropriate mean, of any material / substantive change in this Cookies Policy or in the DIAB Privacy Policy. You are also invited to regularly read this Cookies Policy or the DIAB Privacy Policy to make sure you are aware of any change and how your Personal Data may be used.

1. What is a cookie?

Cookies are small text files or pieces of information that are stored on your computer or mobile device (such as a smartphone or tablet) when you visit our Digital Media. A cookie will usually contain the name of the website/application from which the cookie has come from, the duration of the cookie (i.e. how long the cookie will remain on your device), and a value, which is usually a randomly generated unique number.

2. Why do we use cookies?

We use cookies to make our Digital Media easier to use.

Cookies can do this because our Digital Media can read and write these files, enabling them to recognise you and remember important information that will make your use of our Digital Media more convenient (for example by remembering preference settings).

Cookies may also be used to help speed up your future activities and experience on our Digital Media. We also use cookies to compile anonymous, aggregated statistics that allow us to understand how users use our Digital Media and to help us improve the structure and content of our Digital Media.

3. What are the different types of cookies we use?

The types of cookies that we may use can be either session or persistent, or first party.

- **Persistent cookies** are used to save your login information and remember your settings for future logins to our Digital Media. A persistent cookie is a cookie stored as a file on your computer, and it remains there when you close your web browser. The cookie can be read by the Digital Media that created it when you visit it again.
- **Session ID cookies** are used to enable certain features of our Digital Media and services, to better understand how you interact with our Digital Media and to monitor aggregate usage and web traffic routing. Unlike persistent cookies, session cookies are deleted from your computer when you close your browser. They usually store an anonymous session identifier on your computer

allowing you to browse a website / application (for example) without having to log in to each page.

- **First party cookies** are our own cookies, which we use to improve your experience. No third party has access to the information we collect through our own cookies.

You will find below a list of the different types of cookies we use on our Digital Media. To the extent information collected through cookies constitutes Personal Data, the provisions in the [DIAB Privacy Policy](#) apply in addition to this Cookie Policy.

a. Essential Cookies

Essential cookies are first party cookies which are strictly necessary for our Digital Media to work and to use its services and features. Without these cookies, our Digital Media will not perform as smoothly for you as we would like it to and we may not be able to provide the Digital Media or certain services or features thereof you request.

We also use technical cookies which allow our Digital Media to remember choices you make (such as your username, language or the region you are in) for customization and personalization purposes. These cookies do not gather any information about you that will be used for advertising purposes or to remember your browsing history on the internet.

These cookies are necessary to the operation of our Digital Media, are considered as non-privacy intrusive cookies improving internet experience and therefore, they do not necessitate consent and you cannot opt-in or opt-out to their use.

Cookie Name	Purpose	Duration
p-wpml_current_language	<u>Wordpress</u> : Used to store the current language/language settings.	Session
__cf_bm	<u>Cloudflare</u> : Used to manage bot detection and differentiate between bots and real users.	Session
__cfseq	<u>Cloudflare</u> : Used to track the sequence of requests for advanced bot detection.	Session
cf_clearance	<u>Cloudflare</u> : Used to confirm that user passed a CAPTCHA challenge.	Session

4. How to contact us ?

If you have any questions, comments, or concerns about our use of cookies please contact tacprivacyboard@pernod-ricard.com.

Last Update: December 2024